



You've chosen the best

For over 30 years, Insight has been at the forefront of innovation, transforming its business by listening to its guests. Our 2012 collection has exciting new destinations and major itinerary upgrades. It is the finest, most hassle-free way to explore the depth and breadth of Europe.

SMALLER GROUPS

Travelling with fewer people vastly improves your comfort and enjoyment. An average of just 32 guests, *and a maximum of 40*, makes our tours more intimate, friendly and relaxing.

BUSINESS CLASS LEGROOM

Smaller group sizes allow us to uniquely customise our touring coaches with *up to 100% more legroom*. It's like travelling business class. On every seat, on every coach, on every tour.

MORE PERSONALISED SERVICE

Fewer guests also *guarantees* a better service. Your expert Tour Director has more time to assist with *your personal needs*; so you'll be *treated as an individual*, not one of a crowd.

PREMIUM HOTELS IN DESIRABLE LOCATIONS

There is nothing quite like *'staying at the best address'*. Insight selects hotels for their *desirable central and scenic locations*, their *quality* and their *ambience*. Not just here or there, but *everywhere*.



Enjoy an included visit to Pisa, one of Europe's most historic and cultured cities



With Insight you'll stay in premium hotels in central Paris, the city of light



Insight is the leading expert to the Eastern Mediterranean



...and to the countries of Eastern Europe

EXCEPTIONAL SIGHTSEEING INCLUDED

You'll *feel like a local* as we open the door to incredible 'must-see-must-do' sights and *special local experiences*. Insight's *premium highlights* and unique *personal insights* are an integral part of your tour and are *included in the price* of each itinerary. This 2012 brochure brings many new itinerary upgrades. *Check every tour for these new and exciting inclusions.*

AUTHENTIC DINING EXPERIENCES

With Insight you'll enjoy both regional and international cuisine in *local and renowned restaurants* and hotels. We'll treat you to cooked breakfasts throughout; new *Welcome Dinners* with our welcome drinks receptions; new *Celebration Dinners*; unique *Dine-Around* evenings; and special *Highlight Dinners*. It is a festival of delicious dining experiences!

UNIQUE & LEISURELY ITINERARIES

We know you never want to feel hurried or harried, that's why over 75% of all Insight overnight stays comprise a relaxed *two, three, four or more nights*. We also understand a thing or two about good timing. Some journeys between cities are best begun with a *leisurely start*, so Insight provides plenty of these. At other times, you will benefit from an *earlier arrival*, so you can *avoid the rush hour traffic* and take advantage of *extra time in your new destination*. Every Insight journey has been perfectly planned to guarantee your maximum enjoyment.